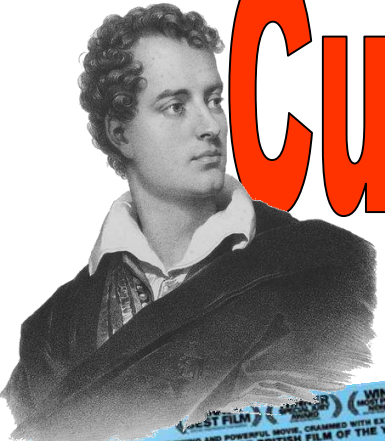
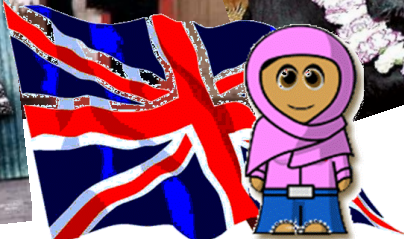
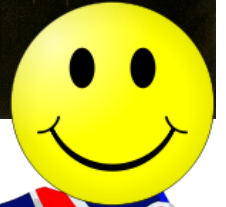
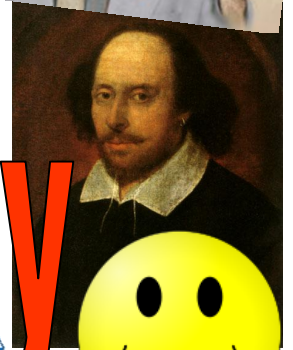
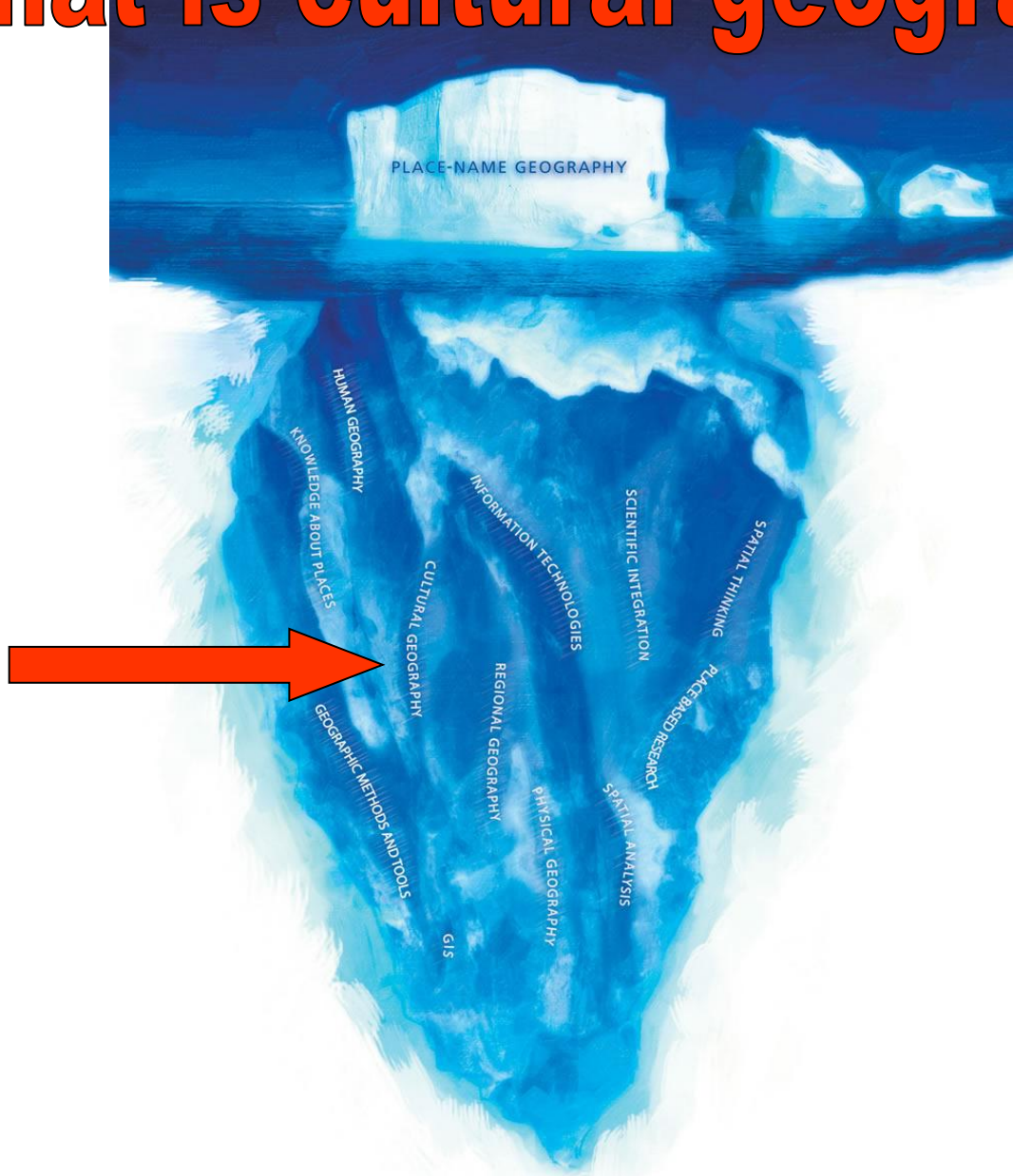


Cultural Geography



What is cultural geography?



What is cultural geography?

Cultural Geography is a relatively new sub-field within human geography.

A very simple and broad definition of **Cultural Geography** is the study of geographical aspects of human culture.

http://en.wikipedia.org/wiki/Cultural_geography



What is cultural geography?

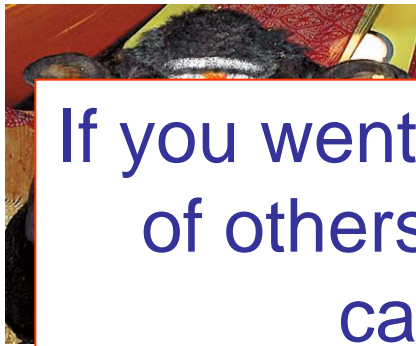
characteristics of the people in a location, such as language, predominant religion and ethnic/racial group(s), education, life style ...



What is cultural geography?

The world is an interesting place...

But in some parts, roast beef is a food of choice



If you went urrh, you are judging the culture of others by your own Western values, called cultural imperialism.

The cow is sacred in some parts of the world.



In some parts of the world dogs are specifically raised for human consumption.



Dogs are kept as pets, they are sacred parts of the family.



Cultural Geography

A bottle of Coca-Cola Zero with the word 'Job' written in large white letters across the label.



use of space

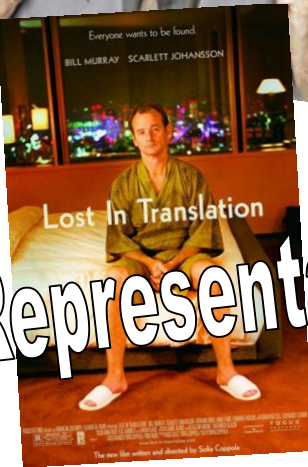


identity



Cultural Landscapes

Representation of place



Modern View



What is culture?

This is difficult to define, but a general definition is

‘Culture can be defined as all the behaviours, ways of life, arts, beliefs and institutions of a population that are passed down from generation to generation.

Culture has been called "the way of life for an entire society".’

<http://en.wikipedia.org/wiki/Culture>



What is culture?

The previous definition may in reality reflect **dominant culture**.

Dominant culture, sometimes called **state culture**, is promoted by a **nation-state (country)**, most of the population are likely to **identify** with it.

What is the dominant culture of the UK?



What is culture?

Visit Britain.



Write down some examples that illustrate Britain's **dominant culture** on the following video and slide.



What is culture?

Dominant culture



What is culture?

The term **culture** can also be sub-defined...

Results of culture quiz.



What is culture?

High Culture/Elite culture

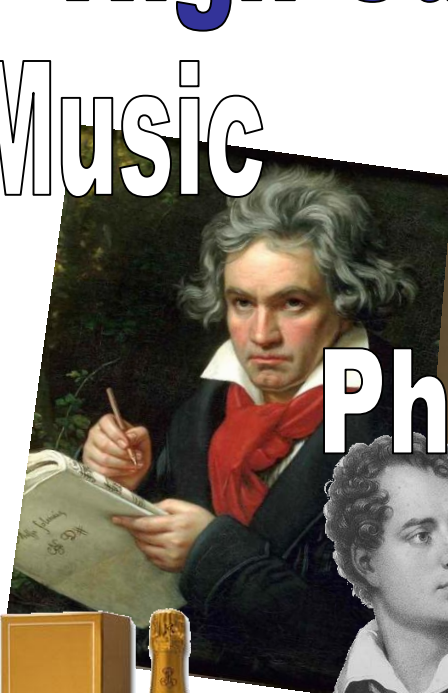
This is culture that is favoured by the most **powerful** in society (the **ruling class**), and therefore a **minority** of a **population**, it represents what they feel is the **best cultural products** that humans have produced.



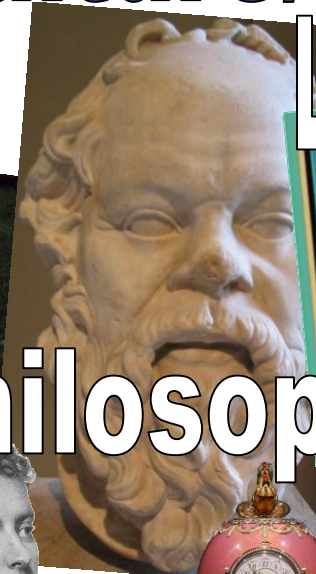
What is culture?

High Culture/Elite culture

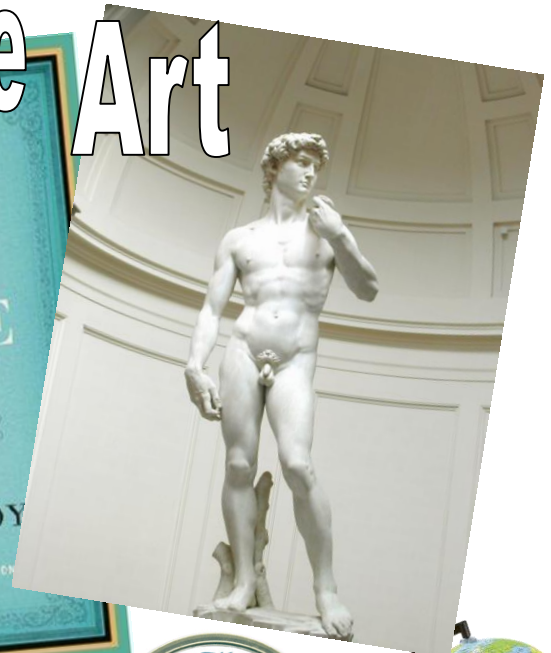
Music



Literature



Art



Philosophy



Objects of desire...



Food and drink

What is culture?

Popular Culture/Pop Culture/Low Culture

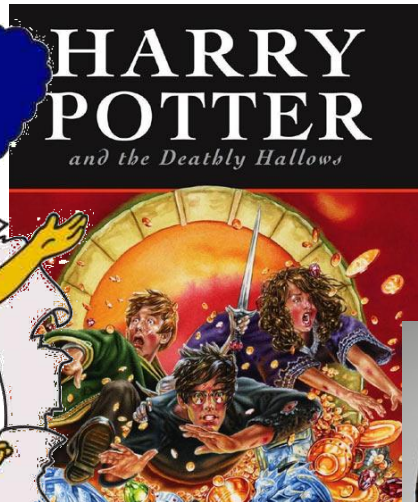
This is **culture** that is **enjoyed** by the **majority of the population**. It reflects our **wants, needs and desires**. It may be the result of **mass media** or trends that just hit a 'chord' and become **popular** through word of mouth.

'**Low**' culture is a derogatory term used by the **elite** to describe **popular culture**. The term popular was first used in the 5th century to define something as **vulgar**.



What is culture?

Popular Culture/Pop Culture/Low Culture



@ Mr C

Clothes

Music

Film



Jeans,
United States

Alternative
Grunge Rock,
United States



Goodfellas,
United States



Food and Drink



Coke and
McDonalds,
United States

Cultural Objects

Teenage years 1987-1997

TV Programme



Book



Sci-fi,
United States

Gadget



Sega Master System

Japan

Trainspotting,
United
Kingdom

Mr Cassidy

What is culture?

Does a gulf still exists
between the 'elite' and the rest of the population?



What is culture?

But because of **education**, the **media** and **mass production**, the distinction between **high culture** and **popular culture** has become blurred, as have **class divisions**.



What is culture?

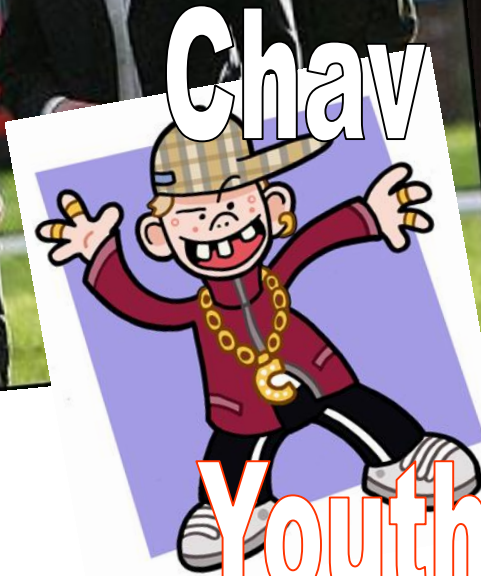
Subculture

Subculture is a set of people with behaviours and beliefs that are distinctly separate from the mainstream culture of the population.



What is culture?

Hoodie Subculture Skater



Youth sub-cultures?



What is culture?

Subculture

Where the subculture provides a **threat/challenge** to the **dominant** culture we call it **counterculture**.



Some Islamists believe that the U.K. should be governed by Islamic **Sharia** law.

Some people believe that the U.K. should be a **republic**.



Common
Cause

An Alliance of Commonwealth Republican Movements



What is culture?

1980's Subculture 2007-



Underground dance
culture



Now available in
Tesco

We need to remember that
subcultures sometimes become
part of **popular culture**.



What is culture?

So, what is your 'culture'?

